



Unit E-2-7, 2<sup>nd</sup> Floor, Block E  
Tanjung Aru Plaza, Jalan Mat Salleh  
88100 Kota Kinabalu, Sabah, Malaysia  
(O) +60 88 239089 (F) +60 88 239089  
(E) [secretariat@sta.my](mailto:secretariat@sta.my)  
(W) [www.sta.my](http://www.sta.my)

## INVITATION TO ADVERTISE IN THE STA WEBSITE SABAH TOURIST ASSOCIATION

*Greetings from Sabah Tourist Association!*

We are pleased to announce that we have established STA's Official Website at **<http://www.sta.my>** to provide our members and the public with a centralized and strategic web-based information hub that will enhance interaction and communication. The objectives for the website are not only to capture the rich historical data and information of STA but will also be a tremendous networking potential for members, industry stakeholders, and potential tourists to Sabah.

We are encouraging all STA members and related tourism industry players to share your information by e-advertising your profile and products with us. In so doing, we believe that you will enjoy significant increase in your customer base, enhancing your exposure which could translate to real business opportunities.

With much pleasure, we attach herewith the list of e-advertisement rates together with the ***STA E-Advertisement Contract*** for your kind consideration and further action.

Thank you for your attention and we look forward to your positive participation.



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## e-Advertising Contract

This e-Advertisement contract is entered between Sabah Tourist Association, herein after referred to as “**STA**” and \_\_\_\_\_

herein after referred to as “**the client**”, on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

The client agrees to place an e-Advertisement with STA in its website, <http://www.sta.my> as per e-Advertisement specifications and amount per year hereunder: -

Type of e-advertisement	Banner on Main page	Logo	Listing	Local Page A4 size	Link to homepage	STA Member	Non Member
Platinum	✓	✓	✓	✓	✓	RM360	RM560
Gold	✗	✓	✓	✓	✓	RM260	RM460

Type of e-Advertisement agreed : Platinum / Gold

Duration of the e-Advertisement is for a period of 12 months. Updates or new inclusion to STA’s website will only be done on quarterly basis : March, June, September and December.

Amount per year: RM\_\_\_\_\_ for the period starting \_\_\_\_\_ to \_\_\_\_\_.

STA reserves the right at its sole discretion to refuse, cancel or censor any e-Advertisement at any time without prior notice.

Payment covering for the client’s e-Advertisement should be received in STA’s office prior to the publishing of the client’s e-Advertisement on the nearest quarterly updates of the website.

STA does not accept e-Advertisement related to subjects which are illegal and/or banned by Malaysian law. The client shall agree to hold STA harmless from any damages caused by the materials on the client’s website and agree to be fully and solely liable for all damages, if any.

STA reserves the right at its sole discretion to make changes to the e-Advertising program, including but not limited to the substitution of one page for another, the placement of the e-Advertisement on the page, and the frequency of e-Advertisement banner changes and banner location within the site for each e-Advertiser.

STA shall provide one free minor update on client’s e-Advertisement **listing** per year. Local Page and Logo amendments and subsequent updates on listing will be subjected to additional charges of RM100 per amendment.



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*Pg 2 E-Advertising Contract*

All advertisement graphic artwork (Logo/Local Page A4 size) (in PDF or Microsoft Words or GIF or JPG) shall be provided by the client in USB format: -

As a guideline, please consider including the following information into your advertisement where applicable.

1. Company's Name
2. Representative/Contact Person
3. Office Location if necessary
4. Correspondence Address/Email Address
5. Website/FB/Instagram/twitter
6. General Contact Number/WhatsApp
7. Brief Description of Business Activity

STA will not be held responsible for any mistake in Local Page content provided and approved by the client.

The client hereby agrees to the above terms and conditions.

Date e-Advertisement Contract Signed : \_\_\_\_\_

**For the Client:**

Name : \_\_\_\_\_

Signature : \_\_\_\_\_

Chop : \_\_\_\_\_

**For STA:**

Name : \_\_\_\_\_

Signature : \_\_\_\_\_

Chop : \_\_\_\_\_

*All payment is to be made in favour of "Sabah Tourist Association".  
Maybank Berhad – 5101 4364 9874*