

STA List of activities and programs 2024 (1stJanuary - 31st December 2024)

(In blue- Organized by STA Exco /STA Members)

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| 31 | 19 th June | 5 th STA Exco meeting at UTAN Cafe |
| 32 | 4 th July | MoU STB & Air Asia Signing Ceremony at Sutera Magellan Ballroom |
| 33 | 5 th July | Safety Engagement by STB at Palace Hotel |
| 34 | 6-7 th July | Grand Opening of UTAN Cafe |
| 35 | 10 th August | Awan Restobar 4 th Anniversary Celebrations and Dinner |
| 36 | 24 th August | STA Day trip for the Launch of the Durian Tourism Bazaar, Keningau TM event |
| 37 | 28 th August 30 th August 2 nd September 4 th September | STB- Asean and Domestic Market Engagement STB- Emerging Market Engagement (India, Central Asia)- STB- AERO Market North Asia (China Taiwan HK) STB- North Asia (Japan , Korea) |
| 38 | 2 nd September | STB- Judging “ Sabah Best Practice in Tourism” AWARDS- Melanie Chu appointed as a judge. |
| 39 | 18 Sept, 9am | Courtesy call to Tourism Malaysia to meet Cik Haryanti Abu Bakar |
| 40 | 24 th September | Launch of the Discovering Kota Marudu Travel Guide @SICC |
| 41 | 20 th September | Installation Art by the Bay @ KK 2024- Tanjung Aru Beach Festival-Official launch |
| 42 | 27 th September | B@B Session between Manado and Sabah Tourism Players @ Hilton Hotel |
| 43 | 10 th October | Inspection at Monocolo Hotel , Jalan Tuaran |
| | 11 th October | STA members-Veronica Lee and Tonny Chew received awards at the “ SABAH Top Achievers 2024 Event |
| 44 | 10 th October | X’PLORE Sabah Expo, SICC . (3days) |
| 45 | 12 th October | Ranau Tourism Assoc- Cultural Theatre Performance“ The Journey “ Sabah Parks, HQ at Kundasang- |
| 46 | 19 th October | Visit to NUHU Bistro-Homestay -official Launch, kampung Timpangoh, Sugud Penampang |
| 47 | 28 th October | World Palm Oil Conference- Hilton Hotel |
| 48 | 30 th October | ESCAPE Awareness training MsISO 21101:2024 Adventure Tourism Safety Management Systems, Hilton Hotel |
| 49 | 30 th October | An Advocation program by Ministry of Trade and Cost of Living (KPDN), Ibis Hotel,Inanam. |
| 50 | 16 th November | Closing Ceremony and Certificate presentation IAKK 2024 @ UTAN Cafe |
| 51 | 19 th November | Launch of Friends of Sabah (FOS) Security App by Esscom at Lahad Datu |
| 52 | 20 th November | ROS Inspection at STA Room at KHT Office Tg Aru |
| 53 | 21 st November | Global Sustainable Tourism Council Event (GSTC) at STAR |
| 54 | 26 th November | MOTAC-‘Sesi Libat Urus MyTQA’ and Volunsharing (DBKK) Citra Kasih- Ibis,Inanam |
| 55 | 27 th November | North Borneo Heritage Train Ride -Inspection trip |
| 56 | December | Submission of Stargazing Packages of STA members to Tourism Malaysia |
| 57 | 6 th December | STB Appreciation Dinner 2024@ SICC |
| 58 | 7 th December | TM Bowling Gathering, KK Galaxy Bowl, Centre Point |
| 60 | 10 th December | 6 th STA Exco meeting- @ Camp Borneo Office Unit 6-7 Level & Block D, Aeropod |
| 61 | 19 th December | ‘Sesi Libat Urus Rancangan Malaysia Ke 13 2026-2030 Negeri Sabah Peringkat Persekutuan Bersama Kementrian Ekonomi (Jabatan Ketua Mentri)’-1 19 December, 2.30 pm Grand Ballroom-The Magellan Sutera |